

Prema Photo business

A great image
creates a great image!

Our specific program
for yoga teachers and
fitness trainers creates
a professional image
you need to attract
new clients!



What's your dream house?



What's your dream holiday?



What's your food choice?



We all moving by
visualization.
You can clearly see
the difference!



A picture is worth
a thousand words!



In a competitive
market of
equal price and
qualification your
chances to attract
new clients
multiply many
times by
looking good

If you don't have proper presentation you're losing chances to demonstrate yourself as a professional whom clients can trust



Motivate, Inspire, Educate your Client
Show them your support!



We are not selling you a photo session.
We help you to invest into your business and
your future to help others become a better
version of themselves.



Outstanding professional photos help to create a great image of you and your business. Looking at your photos, prospective clients must see success, lifestyle, experience, power, self-confidence and health.



A successful image attracts more attention to
you and your business.



Prema Photo will highlight the best features of your business through exciting and dynamic images, emphasising your best features and highlighting exactly why more people need to train with you.



We are focusing on promoting sport and well-being. We admire determined, strong-willing people who work hard to change themselves and help others to achieve their goals to live better life. We want to inspire as much people as we can to live healthy and meaningful life.



Prema Photo is your local photo studio located in North Sydney. We are team of professionals in photography, marketing and project management. Our main genres are portraits and events. We deliver stylish corporate headshots and professional portfolios as well as document festivals and tournaments. Our goal is to create your great image!



Diana is an owner of Premia Photo studio. She is a professional photographer with more than 7 years international experience in portrait photography. Nick is our second photographer and project manager. Kate is our marketing consultant and she always full of fresh business ideas.

Why work with Prema Photo:

- ✧ Local Service: Prema Photo is your local photo studio located in North Sydney.
- ✧ Saving money: Working with us makes great financial sense. You pay only for professional photography services; all ideas about your promotion will be included as part of the service from our team of professionals!
- ✧ Creative Team: We are full of fresh, new business ideas. Prema Photo is a team of photographers, marketers and advertising managers who can share ideas of how to improve your business through effective images. We will guide you how to use professional photos and which format you need.
- ✧ High-quality: You receive high-quality, multi-functional images.
- ✧ Long-term support: We are there for you from the beginning.
- ✧ Individual approach with every client.

We know what is necessary for you.
Trust Prema Photo and we help you inspire more of the
right people to choose your business.

That's what we deliver!





How we do it:

We meet you in person and discuss your needs, desires and benefits. We offer you our ideas and together design a brief with a plot and story considering location and timing.

On the shooting day we are coming to your studio or location with all required equipment. Our photographer will help you to strike the best pose for dynamic and exciting looks. We create a friendly atmosphere so you can relax.

After the session we upload all photos to a private online gallery from where you can choose your best shots. After your selection we processed them within 5 working days and deliver a CD with High Resolution Photos to your office or postal address.

Every photo is retouching manually and you get the high quality multifunctional images for your future advertising any kind of promotions.

Employ your professional photos in your business:

You have unlimited possibilities to advertise yourself. Having great professional photos you will increase your popularity and recognizability between many competitors. Your photos will build a face of your business!





Portfolio is a great way to introduce yourself.

Show your face, strong professional and personal skills. Present your energy, warm vibes and activities.

A woman with blonde hair in a bun is shown in a yoga pose, leaning forward with her head down and hands clasped near her mouth. She is wearing a black sports bra. The background is blurred, showing other people in a similar pose. A semi-transparent text box is overlaid on the left side of the image.

Your website is your
personal page.

Present real you to your
clients. Your facilities and
area are very important.

Keep your blog updated
with fresh information.

Make a unique
business card,
banner and
poster.





Use social media for
your promotion:

Facebook, Twitter,
LinkedIn, Instagram.

This requires constant
updates and interaction
with your followers. Show
them how you're growing
by providing interesting
activities and workshops.

Publications in magazines:

Great photos is a key for
being published in
magazines and local
newspapers.

Be professional!
Look Professional!



Outdoor and indoor advertising:

Remember that you never get a second chance to make a first impression, so give this important marketing tool your best efforts.

- ✕ Signboard
- ✕ Banners
- ✕ Flyers
- ✕ A Frame Sandwich Boards
- ✕ Flags
- ✕ Souvenir products
- ✕ Clothes
- ✕ Posters
- ✕ And many more

Decorate your studio with the best photos of your trainers.





IDENTIFY YOURSELF,
DON'T HIDE BEHIND
stock photos.

Show your clients your real
face!



"Thank you very much Diana for your great work. I really enjoyed the process and was very happy with the result - beautiful photos! You are a very pleasant person and you make people relax and trust you. I have already done two photo shoots with you and I am looking forward to doing it again in the future!"

Fit n Fun Fitness, Natallia Pellew



"Great photographer. Diana has a unique personality - she listens, understands and directs models in such a way that the end product comes naturally, beautifully and is exactly what that customer is after. I recommend her without a doubt."

Bondi Beach Bums, Irena Petrovic



"We used Prema Photo services during the 2014 and 2015 Blackmores Sydney Running Festivals. Diana was appointed photographer of the stage and recovery village proceedings in the Royal Botanic Gardens during the festivals. We were more than happy with the photos Diana provided. She was able to follow a brief, work independently and was always a pleasure to deal with. We will have no hesitation contracting Diana again for the Blackmores Sydney Running Festival."

Blackmores Sydney Running Festival, Janine Pollard

Fresh look Start

Headshots and outdoor training session for individual trainers
(2 hr photo session and 10 high res images)

350

Fresh look Mature

Headshots, outdoor training session and studio interior for individuals with a studio
(3 hr photo session and 15 high res images)

450

Fresh look Luxury

Headshots, outdoor + indoor training session and studio interior for individuals with a studio
(2x2 hr sessions and 25 high res images)

550



Pay as you go XXL

Entirely custom package with 4 sessions per month
(4x1 hr with 5 high res images per session + 15 complementary images from entire gallery, 35 in total)

180
per
session

Sporting events

Retreats, Special occasions, Competitions

* Addition travel fee may apply

We prepared four packages for
any level and purpose

However, they are completely
adjustable for every
individual client

Contact Prema Photo for your
business solutions

We really look forward to
meeting you and hearing more
about your photography needs

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You can also find us and say
hello on Facebook
@PremaPhoto

